

### The Importance of Good Governance



John Hallissy
1st Vice President and Chair of the
National Governance Committee

# To be an Effective and Responsible Servant Leader: The Importance of Good Governance





### To be an Effective and Responsible Servant Leader: Good Governance



### **Our Five Virtues Prayer**

St. Vincent de Paul,
Pray for us, that in our **simplicity** we may
always find honest words of love and comfort.

Pray for us, that our **humility** leads us to seek God's glory, not our own.

Pray for us, that with **gentleness** we offer food to the hungry and shelter to the homeless.

## To be an Effective and Responsible Servant Leader: Good Governance



### **Our Five Virtues Prayer (continued)**

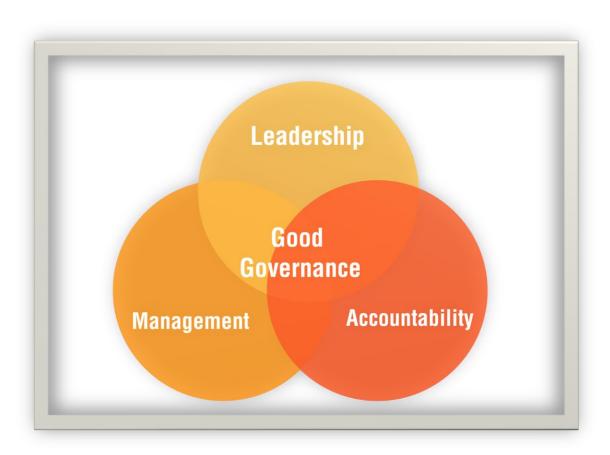
Pray for us, that with **selflessness** we give of our time, our possessions and ourselves.

Pray for us, that our **zeal** to share Christ's charity may light fires in the hearts of all we serve.

#### **Amen**



### Why is Good Governance Important?







What are the twelve scariest words in the Society of St. Vincent de Paul?





# I am from the Governance Committee, and I am here to help!



### What is Governance?





### Governance refers to the structures that oversee the Society's activities to ensure it fulfills its mission effectively and responsibly.







# Why do we need good governance?



### **Builds Trust and Credibility**

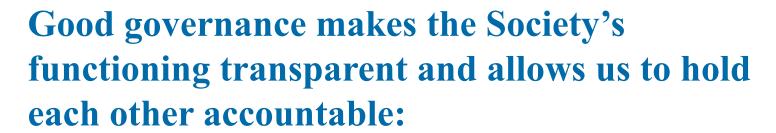


Good governance practices help the Society build trust with donors, funders, and the communities they serve.

### This trust is essential for:

- Attracting and retaining talented staff and volunteers
- Securing funding and donations
- Maintaining a positive reputation
- Recruitment







• Hold the organization accountable to its

stakeholders: Pastors

**Donors** 

**Our Families** 



# Good governance makes the Society's functioning transparent and allows us to hold each other accountable:



- Hold the organization accountable to its stakeholders: Those we serve
  - **Potential Vincentians**
  - •Minimize risks of financial mismanagement and legal troubles
  - •Helps us become more effective in our mission











## Good governance is the responsibility of the leadership of Conferences and Councils.







# Good governance needs to be written down The fundamental governance document is your Bylaws

Also: Tax Exempt status requirements



990

Annual Reports

Proper election procedures

Communication



Training for Officers and Board/Council Members

### **Good Governance and Bylaws**



Bylaws are internal governing rules for an organization, such as a corporation or non-profit, that define its structure, operations, and decision-making processes, covering aspects like meetings, officer duties, voting, and amendments.







# Governance documents are useless if they simply sit on a shelf.







- \*When was the last time your Conference or Council collectively read and/or reviewed your bylaws?
- \*When was the last time your Council collectively reviewed your Conferences' annual reports or, at least, summaries?
- \*When was the last time someone in your Council was tasked with reviewing, in detail, the Bylaws and other governance documents of your Conferences?





- \*If you have special works, are their Bylaws current and in compliance with the National Council's recommendations?
- \*Are your Conferences aggregated or on the path to aggregation? Do you have a process to encourage and monitor aggregation?
- \*Is your Council instituted? If not, do you have a process that you are working towards institution?





Is someone within your council tasked with making sure your conferences are up-to-date with their tax-exempt status requirements?

- FEINS
- 990's
- Requirements with Secretaries of State



ST. VINCEAN ACTION OF PARTY OF

- \*Are good financial controls in place and utilized both at the Council and Conference levels?
- \*Is someone at the Council level tasked with making sure Conferences have a spiritual advisor, and if not, helping them recruit and train a spiritual advisor?







Who is responsible for good governance?

### Ultimately we all are!

If you see something, say something.



But do Vincentians know who to contact if they perceive issues with governance?



## If you feel you have issues with governance, please do not ignore it or kick the can down the road – it will only get worse.

Please face your governance issues head on:

• Reach out early to your Council President or Regional Vice President – he or she is there to help.





# Role of the Standards of Excellence (SOE)

**Resolution 119 (2015)** 

### Role of the Standards of Excellence (SOE)

**Resolution 119 (2015)** 





### The Standards of Excellence provide

- CRITERIA what do you really need to do
- URGENCY which of these should be addressed first and why

#### The criteria came from:

- our Rule
- requirements of federal, state, and local governments
- requirements of the U.S. Catholic Conference of Bishops
- well accepted practices in nonprofit governance



### Standards of Excellence is a tool to achieve good governance

The Standards of Excellence should be a regular annual practice, just like the Annual Report.

#### They are broken down into three sections:

You can think of them as

red light, yellow light, green light

**Situations** 



### **Required Practices**



### Red Light

- All Home Visits and other interviews are made by two Vincentians
- The Conference maintains a bank account separate from the parish, under the control of the Conference Treasurer
- The Conference has 501(c)(3) tax exemption, either on its own or through its Council; filing a 990 annually or providing the input required for the Council's 990



### **Red Light**



- The Conference President has served no more than two consecutive 3-year terms
- No donations are used to fund other charities no matter how worthy





### **SOE** consists of 3 documents



Questionnaire:

the review questions



**Notes:** 

explanations and examples



**Report Sheet:** 

What you learned and what you will do.

 NOTE: at the Conference level there is a set of minimum requirements together.

### **Standard Operating Procedures**



### Yellow Light

- The Conference meets regularly and frequently, and not less often than twice a month.
- The Conference attends District meetings and takes part in programs and events sponsored by their District/Diocesan Councils.
- What percent of Conference members have attended Ozanam Orientation? What is the plan for those who have not?







### **Green Light**

- Does the Council have a Governance training program? (for Councils)
- Does the Conference have a file/list of local resources for the members to share with friends in need?
- Do you have a Voice for the Poor representative?
- How many members have attended a National/Regional meeting?

### The SOE is not a report card where there are penalties

They are a prioritization tool

to identify items that need to get done this year and items that should get done in the next year.





### **SOE Process**



**Questionnaire:** 

the review questions



**Notes:** 

explanations and examples



**Report Sheet:** 

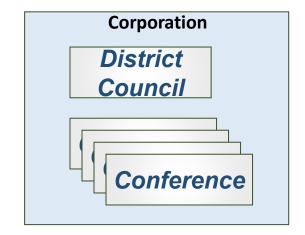
What you learned and what you will do.

- Start by reading the **Questionnaire** together.
- If the answer isn't obviously yes, consult the Notes file.
- Decide what you're going to do this year and add to your own annual plan.
- Provide results and plan to your parent Council in the Report Sheet.



### Terminology: What is a SALE?

- SALE = Stand-alone legal entity.
- For example, all District Councils in the Archdiocese of Seattle are SALEs.
- Four of the District Councils have combined their Conferences and the Council into a single corporation.
  - All Conferences use Council's EIN.
  - Council files one 990 for the whole group.
  - Council directs administration/bookkeeping.



### See Survival Kit Webinar for:

- A tutorial on incorporation status and what it means.
   (useful if some Conferences are separately incorporated).
- A template to keep track of your key governance information.
- A practical tutorial on how to lay out your plan for the year without getting overwhelmed.
- Template for an annual plan: track what needs to be done and when.
- https://members.ssvpusa.org/leadership-training/ "Conference Presidents"



# To Contact the National Governance Committee:

### Pam Hudson Johnson

314-576-3993 Ext. 214 | phudson@svdpusa.org

# To be an Effective and Responsible Servant Leader: The Importance of Good Governance



Thank You for attending!











## You can also email Tim Williams

Sr. Director, Formation & Leadership Development twilliams@svdpusa.org